

5.5. Nouveau programme interuniversitaire (UCLouvain/U Saint Louis) en Compliance



UCLouvain in collaboration with the University of Saint-Louis-Brussels are launching a new executive education program : “(Re)Inventing your compliance program”

Business Ethics, Compliance and Corporate Responsibility are key elements that define modern business competitiveness. Leading companies set the behavior and performance standards. They are also clear about what they aspire to be. Based on UCLouvain and St-Louis’s values of excellence in ethics and their recognized expertise in the human and social sciences, this certificate aims at providing professionals and leaders with the tools to design, manage, implement and develop appropriate compliance programs throughout their business.

TARGET AUDIENCE

Professionals involved with the development, management, implementation of compliance programs, policies or services e.g. general counsels, corporate counsels, compliance officers, auditors, lawyers, independent board members, auditors, finance managers, CSR professionals, regulators, civil servants involved in compliance.

KEY SUCCESS FACTORS OF THE PROGRAM

Taught in English by expert professors from leading universities together with international practitioners

Deeply anchored in professional practice, with highly interactive sessions

Concrete tools directly applicable by participants to their daily activities

Opportunities to build valuable networks with other participants and practitioners

A schedule compatible with your professional commitments

Training sanctioned by a University certificate from leading Universities

Lectures in the heart of Brussels, at Université Saint Louis, Boulevard du Jardin Botanique 43, 1000 Brussels.

LEARNING OBJECTIVES

Participants will be able to:

Master the multidisciplinary components of a compliance and ethical strategy;

Understand the key success factors in order to establish an ethic and compliance program; including the international aspects relevant for their company;

Identify, measure, and manage significant “ethical and compliance risks” that may affect business operations;

Establish control and prevention mechanisms in order to mitigate ethical and compliance risks for business activities;

Develop monitoring and audit mechanisms for the ethical and compliance program in order to ensure that the program remains fit for purpose and creates a learning loop for continuous improvement.

TEACHING APPROACH AND ASSESSMENT

The teaching method combines theory and practical experimentations through case studies and thematic conferences by recognized field experts sharing their experience about successes and failures and debating with participants on how to articulate ethics and management in companies.

On that basis, participants integrate the knowledge acquired through a team analysis of various company compliance programs and the animation of a critical debate around their analysis with the whole group and a compliance executive. The final exam consists of a personal written report.

PROGRAM CONTENT

The 72-hour certificate program is built around six pillars:

Pillar 1: Compliance Toolkit for Companies

Fundamentals of Business Ethics and Compliance management
Governance models, multidisciplinary approach
Risk management: mapping, review and reporting
Code of Conduct, Education, Speak Up
Embedding controls in business activities
Machine learning, artificial intelligence

Pillar 2: Regulatory Compliance Themes

Accountability of the compliance
Anti-corruption
Money laundering
Data privacy
Embargo and export controls
Competition

Pillar 3: Fostering a Sustainable Culture of Ethics and Compliance

Building an ethical culture: key components and tools
Managing interfaces with management, audit and other functions
Working and monitoring with business partners (joint ventures, supply chain,)

Pillar 4: Economics and Ethics

Integrated and extra-financial reporting, and external assurance
Compliance in financial institutions

Pillar 5: Workshops to Review Compliance Programs

Team work to review and assess compliance programs of companies from various sectors
Dealing with multiple and sometime conflicting stakeholders' decisions
Workshops with senior compliance practitioners to explore findings, discuss successes and failures

Pillar 6: Final Paper and Certification

Focus on a challenging business decision or the implementation of one of the frameworks learned in a concrete company case
30-page paper and oral presentation in front of several experts

THE TEACHING TEAM

Jan BOCKEN, Attorney Eubelius

Anouk CLAES, Université Saint Louis

Rodrigo CUNHA, AB InBev

Yves DE RONGÉ, UCLouvain

Carlos DESMET, UCLouvain

Michael FERNANDEZ BERTIER, Attorney, UCLouvain

Alexandre GIRARD, Université Saint Louis, Academic Co-Director of the Program

Jean-Marc GOLLIER, Attorney Eubelius and UCLouvain

Christophe GREVEN, OTIS

François KONING, Attorney Janson Baugniet

Philippe LAMBRECHT, UCLouvain and FEB/VBO

Hélène LATZER, Université Saint Louis

Hilde LUYSTERMANS, Total Group

Jacques SPELKENS, Engie Benelux, ICHEC

Valérie SWAEN, UCLouvain, Academic Co-Director of the Program

Vincent VAN BUEREN, Associate Gimv

Anneleen VAN DE MEULEBROUCKE, Attorney Eubelius, DPO

François VINCKE, Attorney

PRACTICAL INFORMATION

VENUE AND SCHEDULE

The training is organized at Université Saint Louis, Boulevard du Jardin Botanique 43, 1000 Brussels. Courses are scheduled on Fridays and Saturdays (6 hours per day – 9 am till 4 pm, from September 2020 till May 2021)

- September 18th > September 19th, 2020
- October 16th > October 17th, 2020
- November 13th > November 14th, 2020
- December 11th > December 12th, 2020
- March 12th > March 13th, 2021
- May 21st > May 22nd, 2021

WORKING LANGUAGE

English

TUITION FEE

Tuition fee is 2.500 € (+VAT) and includes teaching materials, access to Université Saint Louis infrastructure, lunches and coffee breaks.

ADMISSION CRITERIA

Participants will preferably hold a master's degree, or they will have at least a 3-year work experience. Candidates who are not meeting above admission criteria but are willing to be considered for the programme can submit a file with their relevant work experience.

ENROLMENT PROCEDURE

Registration form is available online through: www.uclouvain.be/continuing-education-compliance.html

The number of participants is limited in order to ensure a high-quality level of the training.

Organizers reserve the right to cancel or postpone the training should the number of participants be insufficient.

UNIVERSITY CERTIFICATE

Participants attending the program and successfully passing the evaluations will be awarded an « Inter-University Certificate in « (Re)inventing your Compliance Program » as well as 10 ECTS credits. On top of the personal development value of the certificate for the attendees' training plan, these credits can be used to pursue other academic programmes in Europe, pending the approval by the committee in charge of the programmes for which the participant wishes to apply at a later date.

WANT TO FIND OUT MORE?

www.uclouvain.be/continuing-education-compliance.html

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